



## PRESS RELEASE

*For Immediate Release*

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### **Giraffe Communications LLC Offers Unique Service Model**

(Roseville, MI/February 15, 2008) Giraffe Communications LLC is a freelance company designed to assist start-ups and small to moderate size businesses begin or enhance marketing initiatives that deliver desired results. They are actually comprised of a group of freelancers, each with specific skills in a particular area of marketing. By grouping under one banner, Giraffe Communications is able to deliver clients a complete end-to-end marketing plan or customize a program that incorporates only the necessary talent to meet the client's objective.

Giraffe Communications is a flexible and customizable company, they work project by project - large or small, as well as take on long-term contracts.

"Giraffe is not a temporary employment agency, we are a vendor that is scalable from the smallest marketing task to the largest strategy execution," states Amy Beltz, Owner of Giraffe Communications LLC.

Giraffe Communications LLC offers several specialties for marketing and communications objectives.

- Copy Writing
- Graphic Arts
- Pay-Per-Click
- Website Functionality optimization
- Public Relations
- Search Engine Optimization
- Web Development
- ...and several others

Their unique service model allows them to handle client needs independently or work with internal MarCom employees to strategize and implement the necessary objectives.

When asked why she designed the company this way, Amy replied, "This ensures our clients get top-of-the-line talent with master-level skills in a given platform."

Giraffe Communication LLC is a female owned-and-operated business that is based in Michigan. More information is available at [www.giraffecomm.com](http://www.giraffecomm.com). The Giraffe Communications small business blog can be accessed at [www.giraffecommunications.com](http://www.giraffecommunications.com).

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